

Will Lansing is the “Real Deal” In Real Estate Investing



Will Lansing is a highly sought after expert on creative real estate investing and financing.

His deal making abilities make him the “real deal” in real estate investing. In just four years, Will went from his first real estate deal to creating a real estate investing empire making over \$30-million annually in revenues! Over that time, Will personally handled over 300 creative real estate transactions.

Will began investing in real estate when he was 24 years old after meeting an associate who “flipped properties” for a living. After learning about the lifestyle, the fun, and the challenges of the business, Will dove head first into real estate investing, determined to create greater success for himself.

Will is still a real estate investor and now a hard money lender, mentor, and sought-after speaker. He loves helping his students become independently wealthy and achieve their ultimate goals in life. He specializes in teaching his students how to convert prospects into true deals, with a *revolutionary seller conversion process* that he personally developed.

Will has experienced real estate deals involving sellers in every type of distressed situation imaginable. As a result, he has developed industry-leading templates, systems, and strategies to save investors thousands of dollars on the deals they do.

Will’s passion and enthusiasm for the real estate business is complemented by his appreciation for the life lessons he’s learned from helping home owners in distress, and for the tools he has created so his audience and students can succeed.

Will’s focus and mission in life is to help other people reach their goals through investing in real estate so they too can experience the fun, excitement, and life changing freedom gained from real estate investing.